

TV LISTINGS CABLE CHANNEL 10

effective September 15, 2005

FEATURES

- Your ad appears approx. 3 times per hour
- 24 hours a day
- About 500 times per week
- Your ad airs about 20 seconds each time
- TV listing and Cable service is available in over 9,000 homes on the Sunshine Coast
- Ads air Friday to Thursday (this constitutes one week)

ADVERTISING RATES ---Seasonal

FALL/WINTER September 1 – March 31
WEEKLY \$ 83.00 per week
QUARTERLY \$ 73.00 per week
HALF – ANNUAL \$ 63.00 per week

SPRING/SUMMER April 1 – August 31
WEEKLY \$75.00 per week
QUARTERLY \$64.00 per week
HALF – ANNUAL \$55.00 per week

Note—these rates are weekly rates—MINIMUM 4 WEEK COMMITMENT, pending your commitment, invoiced and pre-paid.

OPTIONS

LAYER Option Additional \$ 10.00 per week

ADDITIONAL FEES

Set-Up Charges \$ 42.50 fee for Primary Ad
\$ 11.00 - \$ 42.50 for each Layer

Changes Fees for Changes are dependent on amount of Changes being requested

DEADLINES

Mondays for New Customers

Tuesdays for Ad Changes

CALL SUE “THE AD LADY” JENSEN
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